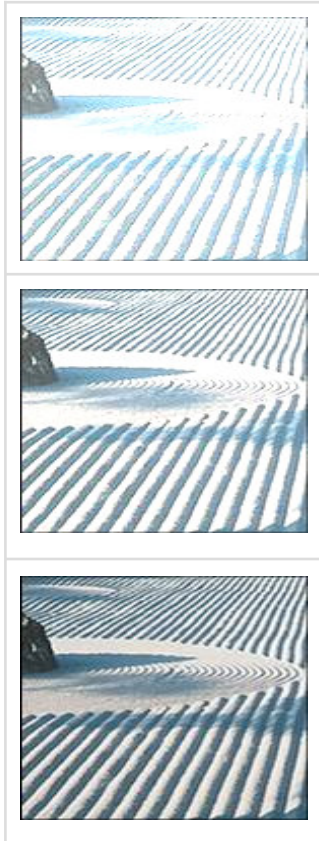


# Simplify the next coming future

Consulting, technologies and solutions

Wireless, RFID, NFC





Since 2003 HSC is providing comprehensive "Turn key" RFID and Wireless solutions for the identification and management of goods and people and for the collection and communication of the information from the point where it is originated to the systems that use it.

HSC listen to innovative customer ideas, helping to transform them in real solutions, participating to all the project phases, from the "concept" to prototype, technology selection and RFID tag/antenna design till the deployment of the solution, providing a single face to customer.

## OUR MISSION

Helping customer to improve business performances with process reengineering and the application of Wireless and RFID technologies

## OUR VISION

HSC leverages on RF technology to simplify processes reducing reaction time, resources and errors, offering new possibilities of management and customer interactions till now unexploited.

## THE TECHNOLOGY

In its project HSC uses the radiofrequency

- to locate ( GPS, Real Time Location System)
- to identify ( RFID, NFC)
- to communicate ( WLAN, Bluetooth, Mobile Phone)

together with the most advanced IT practices to provide comprehensive and powerful solutions

## APPLICATIONS

HSC developed RF solutions in several industries

- Fashion and Luxury Retail
- Logistics ( consumer goods, parking lot)
- Manufacturing (automotive, home fixture)
- Textile
- Local Public Administration
- Advanced Services



## Competence, pragmatism and concreteness grant the results and a rapid ROI to customer

In its Wireless and RFID projects, HSC builds a bridge between the customer, with its own business needs, and the providers of technology, hardware and tag, focused on their offers, that often risk to forget the customer's objectives.

HSC works beside the customer in process design and in concept definition, drawing the new system requirements. HSC then selects the technologies that better fit the requirements from a list of qualified providers, involving them in prototyping, whenever it's appropriate. HSC defines the detailed case before proceeding in development of the final system, avoiding unnecessary risks, to reach certainty of the result within a clearly defined budget.

Each project is always designed to answer the specific customer needs, even if HSC standardize the hardware and software components. HSC uses HSCStorePoint and HSCLeanFlow, its framework software, to manage the identification and movement of goods and people at the Point of Sale and in the Supply Chain. HSC uses the most advanced middleware to integrate the RFID technology to the ERP. HSC provides comprehensive "turn key" solutions including mechanical and electric design, hardware, software and installations as well as process and technology consulting. HSC supports its projects during all the lifecycle.

HSC always developed original projects in all its target industries, such as the first contactless loyalty in the Italian retail installed in more than 100 optician stores and innovative RFID smart store concepts including RFID display and smart mirrors able to provide sensitive information and prices and promotions to the customer and on line availability and goods movement tracking to the retailer. HSC also developed a new contact less multi-service card used at school, at the pharmacy at theatre and at the sport facilities of a town. In textile HSC developed a new RFID fabric labeling, location and management system.

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